TERMS & CONDITIONS

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry / claim instructions are deemed to form part of the Terms and Conditions and by participating or by accepting the Prize you will be deemed to have accepted and be bound by the Terms and Conditions. Please retain a copy for your information.

1. THE PROMOTER

Walkers Snacks Limited, 450 South Oak Way, Green Park, Reading, RG2 6UW.

2. ELIGIBILITY

This Promotion is open only to customers of Urban Express, Pumpkin Cafe, The Coffee Room, Cafe Local or Whistlestop in the United Kingdom (England, Wales, Scotland, Northern Ireland) who are aged 18 years or over, excluding employees of the Promoter, associated agents, or anyone else professionally connected with the Promotion.

3. No purchase necessary.

4. PROMOTIONAL PERIOD

The Promotion opens at 00:00 on 1st July 2025 (the "**Opening Date**") and closes at 23:59 on 31st July 2025 (the "**Closing Date**") (the 'Promotional Period').

5. Internet access, and/or mobile phone able to scan a QR code are required for entry. Internet or mobile connection, or other charges incurred to enter this Promotion are the responsibility of the participant.

6. HOW TO ENTER:

- **a.** Scan the QR code and/or go to womenssignedshirt.com and enter your first name, surname, postcode, email address and mobile phone number.
- **b.** Max 1 entry per person in total during the Promotional Period. For the avoidance of doubt only one unique phone number and email address will be accepted per person, and

a person can use this phone number and email address to enter a maximum of once. A phone number and email address can only be used by one participant and cannot be shared with other participants. The Promoter reserves the right to determine, in its sole and absolute discretion, whether a participant has already submitted their maximum permitted entries and to disqualify any subsequent entries or Prize entitlement.

- c. No third party or bulk entries. Entries via third parties or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these Terms and Conditions in full will be disqualified. If it becomes apparent in the reasonable opinion of the Promoter that any participant is using any means to circumvent this condition such as, and without limitation, fraudulently falsifying data; acting fraudulently or dishonestly in the opinion of the Promoter; using identities other than their own; creating fake identities or using any other automated or manual means, such as anonymous, disposable and or temporary email services, in order to increase that participant's entries or otherwise acting in violation of these terms, these participants will be disqualified, and any Prize entitlement will be void.
- **d.** Proof of sending will not be accepted as proof of delivery or receipt of entry. Incomplete, illegal, misdirected or entries received outside of the Promotional Period will not be accepted and you will not be entered into the Promotion.

7. PRIZE FUND AND PRIZE FULFILMENT

- a. There are two prizes, each a ('Prize' and together the 'Prizes'). The first winner drawn will be awarded a signed Leah Williamson England women's football shirt in size Medium (the 'First Winner Prize'). The second winner drawn will receive a signed Lauren James England women's football shirt in size Medium ('Second Winner Prize').
- **b.** The Prizes will be sent via Royal Mail recorded delivery within 14 working days of acceptance.
- **c.** The Prizes are not transferable and there are no Prize alternatives.
- **d.** The Promoter reserves the right to replace the Prizes with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.

8. WINNER SELECTION:

- a. There will be two (2) Prize Winners. The Winners will be independently drawn using a random number generator within 28 working days of the Closing Date.
- b. The first valid entry drawn will be awarded the First Winner Prize.
- c. The second valid entry drawn will be awarded the Second Winner Prize.
- d. Max one (1) prize per household.

9. WINNER NOTIFICATION AND WINNER VERIFICATION:

- **a.** The Winners will be notified by email to the address used to enter the promotion, within 28 working days of the Closing Date and asked to claim their Prize and provide a valid postal address (that matches postcode provided at the point of entry) for receipt of prize.
- **b.** It is the responsibility of the participant to ensure that they respond to the Winner notification. Winners each have 14 days to accept the Prize. If a Winner does not respond within the initial 7 days of the initial Prize notification, the Winner will be emailed again and given a further 7 days to respond.
- **c.** If contact cannot be made within 14 days of the initial Prize notification date the Prize will be awarded to an alternative Winner drawn at the same time as the original.
- **d.** The Promoter does not accept any responsibility in the event a Winner is not able to accept their Prize.
- **e.** The Promoter reserves the right to verify Winners and ask for proof of identity, age and address and to withdraw Prize entitlement where there are reasonable grounds to believe there has been a breach of these terms and conditions.
- **10. LIMITATION OF LIABILITY**: Entry to the Promotion is at the participant's sole risk. Except as specifically set out herein and to the maximum extent permitted by law, all conditions, warranties and representations expressed or implied by law are hereby excluded. To the fullest extent permitted by law, the Promoter, its agents and distributors

hereby excludes and shall not have any liability to any participant or third party in connection with or arising out of this Promotion howsoever caused, including for any costs, expenses, claims, forfeited Prizes, damages and other liabilities (whether in contract, tort or otherwise), provided that nothing herein shall operate so as to limit or exclude our liability for personal injury or death caused by the Promoter's negligence. For the avoidance of doubt, this clause shall also apply in respect of any Prize provided by a third-party provider.

11. DATA PROTECTION: Any and all personal data provided by you in connection with this Promotion will be used solely by the Promoter (or its appointed agents) to: (i) assist with running the Promotion; and/or (ii) conduct analytics to improve the Promoter's promotions, products or services. The Promoter (or its appointed agents) will not contact you for reasons other than this Promotion unless you have provided your express consent. All personal data will be handled in accordance with the Promoter's privacy policies, available at: https://pepsicoprivacypolicy.com/en?domain=walkers.co.uk

12. GENERAL

- **a.** Promoter's decision is final and binding. No correspondence will be entered into. Entry deems acceptance of these Terms and Conditions.
- **b.** Instructions provided at the point of entry form part of the Terms and Conditions of this Promotion. In the event of a conflict, these Terms and Conditions take precedence.
- **c.** The Promoter reserve the right, at its sole discretion, to eliminate or disqualify any entries or participant that it regards as being in breach of these Terms and Conditions or the spirit of the Promotion. Those who try and circumvent the entry process and/or entry instructions by any method, will be disqualified and any Prize award will be void.
- **d.** The Promoter reserves the right to cancel, amend, withdraw, terminate, or temporarily suspend this Promotion in the event of any unforeseen circumstances or technical reason outside its reasonable control, with no liability to any participants or third parties but will use all reasonable endeavours to avoid consumer disappointment. Such circumstances include, but are not limited to: industrial action, civil unrest, fire, flood, storms, earthquakes, acts of terrorism, acts of war, governmental action or any other event that is beyond the control of the Promoter.

- **e.** The Promoter takes no responsibility for entries that are delayed, incomplete or lost due to technical reasons or otherwise.
- **f.** The Promoter accepts no responsibility for system errors or other issues that may result in disruption to Winner notifications or Prizes. The Promoter or their agencies will not be responsible for the non-inclusion of entries, including any such failure which is within the control of The Promoter or their agencies.
- **g.** It is the responsibility of the participant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize. The Promoter cannot be held responsible for any Winner failing to supply accurate information which affects Prize acceptance or delivery of their Prize.
- **h.** Winners may be asked to take part in reasonable publicity relating to this Prize draw without payment. Such publicity may include, without limitation, publishing the winner's name and any statements made by them concerning the Promotion. Participation is at the Winner's discretion and is not a condition of Prize acceptance.
- i. The surname and county of the Winners will be made available to anyone who requests them by emailing signedshirt@loveprizes.co.uk within 30 days of the closing date. Participants may request their surname and county are not published in the event they win by emailing signedshirt@loveprizes.co.uk. Please note the Promoter is required to provide a Winner list (including details of any Winner who has opted out) to the Advertising Standards Authority if requested.
- **j.** The Promoter's decision is final and binding in all matters relating to the Promotion and no correspondence will be entered into.
- **k.** If any clause or provision of these Terms and Conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.
- **m.** The application and interpretation of these Terms and Conditions shall be governed by the laws of England and Wales and the courts of England and Wales shall have exclusive jurisdiction in relation to any dispute concerning them.